



Stephen Woodhouse is a Director with AFRY Management Consulting (formerly Pöyry).

Stephen has over twenty years' experience in the energy industry, specialising in the changing energy markets and the strategic response of commercial players. He led Pöyry's global work on energy market design for many years, and is internationally recognised as an expert in energy market reform.

Recently, he has spent 18 months as the Pöyry Group Chief Digital Officer, leading our own internal transition, and championing a number of proprietary initiatives including one of AI-based optimisation and scheduling for asset-backed trading. He contributes to the global and EU debates on appropriate market designs for decarbonisation, flexibility, capacity, and network access. Stephen has led national programmes for market reform on several occasions, and has worked on electricity markets in around 30 countries.

Before joining AFRY in 1999, he worked as an economic modeller for the UK electricity regulator Ofgem, working on market design, and previously as a transport consultant working on global aviation emissions modelling and high speed rail projects. Stephen has an MA in Economics from the University of Cambridge.

He is an inspirational conference speaker and has published numerous papers on electricity markets